## AS SEEN IN Bloomberg Businessweek, Money & Fortune

NEW YORK BUSINESS LEADERS

## Active Staffing: Strategic Workforce Solutions with a Personal Touch

Whether your staffing needs encompass industrial, office services, or food production, this New York-based firm can fill them all. rom New York and New Jersey to Texas and Florida, Active Staffing has been providing light industrial, office services, and food production staffing solutions for 70 years,

and companies know that when they need qualified people, they can count on Active Staffing to provide them in a timely manner.

"We work in a wide variety of different industries, with top companies in retailing with warehousing and logistics, as well as with startups in a variety of industries," says Benny Elzweig, Vice President of Strategic Solutions. "And we're open

for business when our clients need us, whether that's 5:30 in the morning or 9 o'clock at night. We're accessible 24/7. That's one more thing that differentiates us from our competition—there have been times we've filled positions before they are even awake."

## Good to Great ... and Growing

"We're adaptable to any business," Elzweig says. A third-generation leader, he has seen many changes in the staffing industry, but the number one priority is always the same: Serve the client's needs first. "Do that, and you'll remain ahead of the pack. Our belief in that philosophy has consistently helped us grow our business and services. We're picking up new clients and working with high-volume assembly products, cosmetic companies, food production, manufacturing, distribution, logistics, and more, because we always try to do the right thing. We take the Active mindset of the

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Active Staffing Services

solid work ethic that is engrained in all of our staff and bring that out of people."

Elzweig also says that Active Staffing Services has client relationships that go back two decades or more. "Because they're so satisfied with the work we do for them, we frequently get referrals both from business owners and human resources directors," he confirms. "Even as they move through their careers to different companies, human resources folks will take us with them. They'll tell their company owners, 'These guys will get the job done.'"

## **A Mission of Excellence**

Active Staffing continues to diversify as they grow, now offering office services

and clerical placement. In fact, the company now has a separate office in New York City for clerical and office services.

Elliot Elzweig, President

"We'll always be that big industrial player, but our expansion into Texas and Florida includes placement in both industrial and office support positions," Elzweig explains. "We can provide personnel for a shipping and receiving dock and fill the administrative needs upstairs as well."

The company's mission, values, and vision statements sum it up well, he suggests.

"Our mission is to deliver strategic workforce solutions by connecting technology, talent, and opportunity. We live up to those words every day with integrity, accountability, respect, dedication, and operational excellence. We aim to pioneer workforce solutions that mesh human ingenuity with technological innovations to improve the world of work."



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